

Worcester County St. Patrick's Parade, Inc.
A Non-profit 501(c)(3) Corporation 22-2730561
Corporate Sponsorship Levels
2017 Parade

Sponsorship Benefits	Limited Corporate Sponsor \$1,000+	Event Sponsor \$2,000+	Division Sponsor \$4,000+	Presenting Corporate Sponsor \$10,000+
Tickets to the Grand Marshal Dinner/Dance on Saturday, January 28, 2017 if sponsorship commitment received by January 15, 2017	4	10	10	10
Signage & recognition at all Parade Committee events	✓	✓	✓	✓
Corporate entry in the parade by means of a float, marching group, etc.	✓	✓	✓	✓
A full-page ad in the Program Book if sponsorship commitment and ad received by January 15, 2017	✓	✓	✓	✓
Sponsor listing in Worcester County St. Patrick's Parade web site www.stpatsparade.com	✓	✓	✓	✓
Logo ad in the Parade Line-up printed and distributed by the Worcester Telegram & Gazette.	✓	✓	✓	✓
Identified on Charter Communication live telecast of the parade (which is also rerun during the week after the parade).	✓	✓	✓	✓
Reviewing stand sign to be provided by sponsor.		✓	✓	✓
A large banner in the parade identifying the sponsor as a "Corporate Sponsor"	✓			
Sponsorship of a Parade Committee event, such as the Grand Marshal Banquet, at which the sponsor may distribute promotional material and at which the sponsor is identified as an "Event Sponsor", "Division Sponsor" or "Presenting Corporate Sponsor" on all of the event's printed promotional material		✓	✓	✓
A large banner in the parade identifying the sponsor as a "Division Sponsor"			✓	
A large banner in the parade identifying the sponsor as a "Presenting Sponsor"				✓