

# - 35<sup>th</sup> Annual Parade -

## 2017 Parade Sponsorship Form

Your Name (or Name of Organization) \_\_\_\_\_

Who to contact for questions \_\_\_\_\_

Address \_\_\_\_\_

Contact Phone # \_\_\_\_\_ E-Mail \_\_\_\_\_

Name as you would like it to appear in the Program Book \_\_\_\_\_

**Circle ALL that apply:**

Supporters		Program Book Advertiser			Tara Circle		
<p><i>Supporters are acknowledged in the Program Book.</i></p> <p><i>Trophy Sponsors: A trophy is given in your name to winning Parade entrants at a post-parade Awards Night. You will be invited to join us at the Awards Night where you may personally present your trophy to the winner.</i></p>		<p><i>Advertisers receive a complementary copy of the program book delivered upon request. Copies of this professionally printed publication can also be obtained at various locations throughout Worcester including Fiddlers' Green Pub at the Worcester Hibernian Cultural Centre, the Annual Irish Festival, and many locations along Park Ave (the parade route). Parade route advertisers wishing to receive a supply of books for their patrons should contact us by January 1<sup>st</sup>. ADS MUST BE RECEIVED BY JANUARY 16<sup>TH</sup> AND BE CAMERA READY. <b>IF COLOR, BE SURE TO SEND COLOR AD. EMAIL IS BEST! ADDRESS BELOW</b></i></p>			<p><i>Tara Circle Sponsors receive:</i></p> <ul style="list-style-type: none"> <li><i>Complementary ticket(s) (quantities below) to the Grand Marshal's Banquet (or another designated Parade event of their choice) upon request.</i></li> <li><i>Listing in the Program Book and at the St. Patrick's Parade Mass.</i></li> <li><i>Complementary copy of the Program Book delivered upon request.</i></li> </ul> <p><i>Mile Sponsors also are listed as a sponsor at all Parade events including the annual Grand Marshal's Banquet.</i></p>		
Supporter Level	Donation	Ad Size	Black & White	<b>NEW! Full Color!</b>	Supporter Level	Contribution	# Tix
Benefactor	\$ 25	Quarter Page (3-3/4"W x 5"H)	\$ 50	\$75	Cead	\$100-199	1
Trophy	\$ 35	Half Page (8"W x 5"H)	\$ 100	\$125	Fáilte	\$200-400	2
Other (enter amount)	\$	Full Page (8"W x 10-1/2"H)	\$150	\$250	Milé	\$500-1,000	4
Copy of Program	\$ 5	Copy of Program	Free	Free	Copy of Program		Free

***Please be sure to indicate if you would like a copy of the program delivered by circling above***

Please indicate if you would like us to also send information about participating in the parade: \_\_\_\_\_

TOTAL ENCLOSED \$ \_\_\_\_\_

***Please be sure to:***

- ✓ Fill in this form completely and return **by January 15, 2017**
- ✓ **New Program Book Advertisers:** Please enclose a camera ready copy of your ad to the dimensions above
- ✓ Enclose a company or personal check made out to:

***"Worcester County St. Patrick's Parade Committee", P.O. Box 20708, Worcester, MA 01602***

For additional information, please call or e-mail: Deb Donovan (508)735-9345 [ads@stpatsparade.com](mailto:ads@stpatsparade.com)